

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

PATENT

Applicants:	Theodore S. Voltmer, et al.	Docket No.:	40655.3600
Serial No.:	09/836,213	Group Art Unit:	3622
Filed:	April 17, 2001	Examiner:	Raquel Alvarez
Title:	SYSTEM AND METHOD FOR NETWORKED LOYALTY PROGRAM	Confirmation No.:	6105

**AMENDMENT AND REPLY**

Mail Stop AF  
Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the Final Office Action dated July 16, 2007, in which this Reply is filed within two months, please consider the following Remarks:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.